Scott Rasmussen National Survey
of 400 Potential Primary Voters in TX-28
Conducted November 14-21, 2021

Survey Summary

The results of the survey taken of 400 potential primary voters in Texas congressional district 28 indicate that the race for Congress is virtually tied. Democratic Party incumbent Rep. Henry Cuellar is in a tight battle with another Democratic Party candidate, Jessica Cisneros. Voters in the district favor (84%) a constitutional amendment that would place term limits on members of Congress. Those who do support term limits, tend to favor (74%) a 6-year limit vs. a 12-year limit. In addition, a majority would be more likely to vote for a candidate who supported term limits.

Generally speaking, do you consider yourself to be a progressive Democrat or a traditional Democrat?

		Gender		Age			Race	Party		Ideology	
	Total	Men	Women	18-44	45-64	65+	Hispanic	Dem	Other	Prog	Trad
Progressive	43%	50%	38%	57%	31%	45%	43%	43%	0%	100%	0%
Traditional	47%	44%	50%	32%	58%	49%	47%	47%	0%	0%	100%
Not Sure	10%	6%	12%	11%	12%	6%	10%	10%	0%	0%	0%

Two Democrats are running to be the Democratic Party nominee for Congress in your district: Henry Cuellar and Jessica Cisneros. If the primary election were held today, for whom would you vote?

		Gender		Age				Party		Ideology	
	Total	Men	Women	18-44	45-64	65+	Hispanic	Dem	Other	Prog	Trad
Henry Cuellar	35%	34%	36%	29%	38%	37%	37%	34%	39%	23%	44%
Jessica Cisneros	36%	32%	40%	36%	37%	35%	37%	40%	24%	50%	31%
Some Other Candidate	7%	14%	2%	13%	5%	5%	7%	5%	14%	4%	6%
Would Not Vote	4%	6%	3%	6%	2%	6%	4%	3%	9%	4%	2%
Not Sure	17%	14%	20%	16%	18%	17%	15%	18%	14%	18%	16%

Do you favor or oppose term limits for members of Congress?

		Gender		Age				Party		Ideology	
	Total	**Men**	**Women**	**18-44**	**45-64**	**65+**	**Hispanic**	**Dem**	**Other**	**Prog**	**Trad**
FAVOR	**84%**	**84%**	**84%**	**82%**	**86%**	**83%**	**85%**	**83%**	**88%**	**82%**	**84%**
Strongly Favor	63%	70%	58%	63%	65%	61%	64%	61%	70%	65%	58%
Somewhat Favor	21%	14%	26%	19%	21%	22%	21%	22%	18%	17%	26%
OPPOSE	**11%**	**12%**	**10%**	**9%**	**11%**	**13%**	**10%**	**12%**	**7%**	**9%**	**15%**
Somewhat Oppose	8%	8%	9%	5%	8%	12%	8%	9%	5%	5%	14%
Strongly Oppose	3%	4%	1%	4%	3%	1%	2%	3%	2%	4%	1%
Not Sure	**5%**	**4%**	**6%**	**8%**	**3%**	**4%**	**5%**	**5%**	**4%**	**9%**	**2%**

[Asked of those who favor term limits] ***Would you prefer limits of three terms (six years) or six terms (twelve years)?***

		Gender		Age				Party		Ideology	
	Total	**Men**	**Women**	**18-44**	**45-64**	**65+**	**Hispanic**	**Dem**	**Other**	**Prog**	**Trad**
Three terms (six years)	74%	72%	76%	71%	75%	76%	74%	73%	76%	75%	69%
Six terms (twelve years)	19%	19%	19%	22%	18%	16%	19%	20%	16%	19%	22%
Not Sure	7%	10%	5%	6%	7%	8%	7%	7%	7%	7%	9%

Suppose you knew that Jessica Cisneros signed the U.S. Term Limits Pledge and supports term limits, but Henry Cuellar opposes term limits. If you knew that to be true and the election were held today, for whom would you vote?

		Gender		Age				Party		Ideology	
	Total	**Men**	**Women**	**18-44**	**45-64**	**65+**	**Hispanic**	**Dem**	**Other**	**Prog**	**Trad**
Henry Cuellar	22%	20%	25%	21%	23%	23%	24%	22%	24%	18%	28%
Jessica Cisneros	57%	54%	60%	52%	60%	59%	56%	60%	49%	62%	55%
Some Other Candidate	5%	9%	1%	12%	1%	2%	5%	4%	5%	4%	4%
Would Not Vote	3%	4%	2%	4%	1%	5%	3%	3%	5%	4%	2%
Not Sure	13%	13%	13%	11%	15%	11%	12%	11%	17%	12%	11%

Methodology

The survey of 400 potential primary voters in Texas congressional district 28 was conducted by RMG Research, Inc,. using a mixed mode approach, from November 14-21, 2021. Most respondents were contacted online or via text while 68 were contacted using automated phone polling techniques. Certain quotas were applied, and the sample was lightly weighted by gender, age, race, and internet usage. Potential primary voters include self-identified members of the Democratic Party as well as other voters who said they were very likely to take part in the primary.

The margin of sampling error for the full sample is +/- 4.9 percentage points.