McLAUGHLIN & ASSOCIATES
LOUISIANA - STATEWIDE
March 8, 2016

1. THINKING AHEAD TO THE NOVEMBER 2016 GENERAL ELECTION FOR PRESIDENT - HOW LIKELY IS IT YOU WILL VOTE? WOULD YOU SAY VERY LIKELY, ONLY SOMEWHAT LIKELY OR NOT LIKELY AT ALL? IF YOU ARE NOT REGISTERED, BUT INTEND TO REGISTER AND VOTE AT THIS ADDRESS, JUST SAY SO. IF YOU ARE NOT LIKELY TO VOTE AT ALL, JUST SAY SO.

	Total
	400
VERY LIKELY	97.0
SOMEWHAT LIKELY	2.5
NOT REG./INTEND TO	0.5

2. IF THE ELECTION FOR STATE LEGISLATURE IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE DEMOCRATIC CANDIDATE OR THE REPUBLICAN CANDIDATE?

	Total
	400
DEMOCRATIC	33.0
Definitely	27.0
Probably	3.5
Lean	2.5
REPUBLICAN	57.8
Definitely	45.2
Probably	10.2
Lean	2.2
UNDECIDED	9.2
Net Diff.	-24.8

3. FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU IN DECIDING YOUR VOTE FOR GOVERNOR AND STATE LEGISLATURE?

	Total
	400
ECONOMIC	57.5
Improving the Economy	22.0
Wstfl. Gov't Spending	19.0
Creating Jobs	12.0
Hold Line/New Taxes	4.5

SOCIAL 24.5
Improving K-12 Educ. 16.8
Affordable Healthcare 7.8
IMPROVE INFRASTRUCTURE 6.0
CONGRESSIONAL TERM LIMITS 4.5
LA SAFE FROM TERROR 4.5
DK/REFUSED 3.0

4. DO YOU APPROVE OR DISAPPROVE OF A CONSTITUTIONAL AMENDMENT THAT WILL PLACE TERM LIMITS ON MEMBERS OF CONGRESS? (Net Diff. = APPROVE-DISAPPROVE)

Total 400

APPROVE 83.0
Strongly 66.2
Somewhat 16.8
DISAPPROVE 11.2
Somewhat 6.0
Strongly 5.2
DK/REFUSED 5.8
Net Diff. 71.8

5. IF THE STATE LEGISLATURES OF TWO-THIRDS OF THE STATES VOTE TO CALL AN AMENDMENT PROPOSING CONVENTION TO RECOMMEND AN AMENDMENT TO PLACE TERM LIMITS ON MEMBERS OF CONGRESS, WOULD YOU WANT YOUR STATE SENATOR AND STATE REPRESENTATIVE TO VOTE YES OR NO ON THIS BILL?

Total 400

YES 84.8
NO 9.2
UNDECIDED 6.0

6. AND WHY DO YOU SUPPORT THIS?

Total Answering 338

NEED TERM LIMITS/AGREE 19.5
IN TOO LONG/LAZY 14.5
CHANGE/PROGRESS/NEW 13.9
CAREER POLITICIANS 10.1
CORRUPTION/POWER 8.6
DO NOTHING/BAD JOB 5.0
RIGHT THING/FAIR 4.1
FORGET THE PEOPLE 3.3
INCENTIVE/WORK HARDER 1.8
LESS POLITICAL 0.6

CUTS GOV'T SPENDING 0.6
JOBS 0.6
CONSTITUTION 0.3
CONSERVATIVES 0.3
DIVERSITY 0.3
DISTRICT 0.3
EXIST SOME PLACES 0.3
AGE LIMIT 0.3
DK/REFUSED 15.7

7. AND WHY DO YOU OPPOSE THIS?

Total Answering 61

EXPERIENCE/SENIORITY 11.5
FREE TO VOTE 9.8
GOOD POLITICIANS LEAVE 8.2
WON'T WORK/DISAGREE 6.6
JOB REQ./MORE TERMS 3.3
NOT WORK/OTHER STATES 1.6
NOT A PROBLEM 1.6
RUN OUT OF PEOPLE 1.6
NEED MORE INFO 1.6
MORE IMPORTANT ISSUES 1.6
DK/REFUSED 52.5

8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO SUPPORTS IMPLEMENTING TERM LIMITS FOR MEMBERS OF CONGRESS?
(Net Diff. = MORE LIKELY-LESS LIKELY)

Total 400

MORE LIKELY 76.2
Much 55.2
Somewhat 21.0
LESS LIKELY 9.5
Somewhat 4.8
Much 4.8
NO DIFFERENCE 7.8
DK/REFUSED 6.5
Net Diff. 66.8
Mean 4.25

9. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO OPPOSES IMPLEMENTING TERM LIMITS FOR MEMBERS OF CONGRESS?
(Net Diff. = MORE LIKELY-LESS LIKELY)

Total 400

MORE LIKELY 25.2
Much 15.5
Somewhat 9.8
LESS LIKELY 61.0
Somewhat 19.5
Much 41.5
NO DIFFERENCE 8.0
DK/REFUSED 5.8
Net Diff. -35.8
Mean 2.34

10. IN 1995, LOUISIANANS VOTED TO PLACE TERM LIMITS ON STATE OFFICE-HOLDERS, HOWEVER, ELECTED OFFICIALS ON THE FEDERAL LEVEL IN LOUISIANA WERE EXEMPT FROM THIS LAW. DO YOU THINK IT'S FAIR OR UNFAIR THAT MEMBERS OF CONGRESS ARE ALLOWED TO PLAY BY SEPARATE RULES AND CAN HOLD PUBLIC OFFICE FOR LIFE?
(Net Diff. = FAIR-UNFAIR)

Total 400

FAIR 12.8
Very 6.2
Somewhat 6.5
UNFAIR 84.2
Somewhat 12.2
Very 72.0
DK/REFUSED 3.0
Net Diff. -71.5
Mean 1.45

11. WHICH OF THE FOLLOWING SOCIAL NETWORKS DO YOU USE REGULARLY? (ACCEPTED MULTIPLE RESPONSES)

Total 400

USE SOCIAL NETWORK 62.8
Facebook 52.0
Instagram 8.8
Twitter 8.2
Linked-In 7.8
Other 5.0
Snapchat 4.0
What's App 2.5
DON'T USE SOCIAL NETWORK 28.5
DON'T USE INTERNET 8.0
DK/REFUSED 0.8

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

Total 400

REPUBLICAN 32.8
DEMOCRAT 47.2
INDEPENDENT/REST 18.8
Independent 17.0
Other 1.8
DK/REFUSED 1.2

13. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total 400

LIBERAL 18.2
Very 11.5
Somewhat 6.8
MODERATE 23.5
CONSERVATIVE 55.8
Somewhat 22.0
Very 33.8
DK/REFUSED 2.5

14. DO YOU AGREE OR DISAGREE WITH THE ISSUES AND PRIORITIES OF THE TEA PARTY MOVEMENT?

Total 400

AGREE 49.2 Strongly 17.5 Somewhat 31.8
DISAGREE 34.0 Somewhat 10.5 Strongly 23.5
DK/REFUSED 16.8 Net Diff. 15.2

15. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total 400

DEMOCRAT 33.5
Always 20.8 Usually 12.8
TICKET-SPLITTER 11.0 REPUBLICAN 52.8
Usually 25.5 Always 27.2 DK/REFUSED 2.8

16. WHAT IS YOUR RELIGION?

Total 400

PROTESTANT 50.2
CATHOLIC 34.0
ATHEIST/AGNOSTIC 3.5 JEWISH 1.8 MORMON/LDS 0.2
MUSLIM/ISLAMIC - OTHER 6.2 DK/REFUSED 4.0

17. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL, OR BORN AGAIN CHRISTIAN?

Total 226

YES 69.5
NO 30.5

18. WHAT IS YOUR MAIN RACIAL OR ETHNIC HERITAGE?

Total 400

WHITE 61.0
NON-WHITE 35.8
African Amer./Black 29.0 Asian/Asian Amer. 1.0
Hispanic/Latino 0.8
Other 5.0
DK/REFUSED 3.2

19. WHAT IS YOUR AGE?

Total 400

18-29 14.5 30-40 16.8 41-55 26.8
56-65 19.8 OVER 65 21.0 REFUSED 1.2
Mean 49.80

20. GENDER:

Total 400

MALE 44.8 FEMALE 55.2

21. AREA:

Total 400

LAFAYETTE M.M. 14.0 LAKE CHARLES M.M. 5.5 EAST BATON ROUGE PARISH 10.0
REST BATON ROUGE M.M. 10.2 ALEXANDRIA M.M. 5.0 SHREVEPORT M.M. 12.0
MONROE-EL DORADO M.M. 9.2 JEFFERSON PARISH 8.8 ORLEANS PARISH 8.0
REST NEW ORLEANS M.M. 17.2

22. AREA:

Total 400

LAFAYETTE M.M. 14.0
REST 86.0

23. AREA:

Total 400

BATON ROUGE M.M. 20.2
REST 79.8

24. AREA:

Total 400

NEW ORLEANS M.M. 34.0 REST 66.0

25. PHONE INTERVIEW:

Total 400

LANDLINE 70.0 CELL PHONE 30.0