McLAUGHLIN & ASSOCIATES
MICHIGAN - STATEWIDE
April 25, 2016

1. THINKING AHEAD TO THE NOVEMBER 2016 GENERAL ELECTION FOR PRESIDENT - HOW LIKELY IS IT YOU WILL VOTE? WOULD YOU SAY VERY LIKELY, ONLY SOMEWHAT LIKELY OR NOT LIKELY AT ALL? IF YOU ARE NOT REGISTERED, BUT INTEND TO REGISTER AND VOTE AT THIS ADDRESS, JUST SAY SO. IF YOU ARE NOT LIKELY TO VOTE AT ALL, JUST SAY SO.

Total	400
VERY LIKELY	95.2
SOMEWHAT LIKELY	3.8
NOT REG./INTEND TO	1.0

2. IF THE ELECTION FOR STATE LEGISLATURE IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE DEMOCRATIC CANDIDATE OR THE REPUBLICAN CANDIDATE?

Total	400
DEMOCRATIC	48.8
Definitely	36.2
Probably	8.5
Lean	4.0
REPUBLICAN	36.5
Definitely	26.0
Probably	9.2
Lean	1.2
UNDECIDED	14.8
Net Diff.	12.2

3. OVERALL, DO YOU APPROVE OR DISAPPROVE OF THE JOB RICK SNYDER IS DOING AS GOVERNOR? (Net Diff. = APPROVE-DISAPPROVE)

Total	400
APPROVE	40.5
Strongly	17.8
Somewhat	22.8
DISAPPROVE	54.0
Somewhat	15.0
Strongly	39.0
DK/REFUSED	5.5

Net Diff. -13.5
Mean 2.20

4. FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU IN DECIDING YOUR VOTE FOR GOVERNOR AND STATE LEGISLATURE?

Total 400

ECONOMIC 40.8
Improving the Economy 15.8
Creating Jobs 11.2
Wstfl. Gov't Spending 9.5
Hold Line/New Taxes 4.2
SOCIAL 28.2
Improving K-12 Educ. 19.2
Affordable Healthcare 9.0
IMPROVE INFRASTRUCTURE 16.2
MI SAFE FROM TERROR 7.5
CONGRESSIONAL TERM LIMITS 3.0
DK/REFUSED 4.2

5. DO YOU APPROVE OR DISAPPROVE OF A CONSTITUTIONAL AMENDMENT THAT WILL PLACE TERM LIMITS ON MEMBERS OF CONGRESS? (Net Diff. = APPROVE-DISAPPROVE)

Total 400

APPROVE 69.5
Strongly 49.0
Somewhat 20.5
DISAPPROVE 20.0
Somewhat 9.2
Strongly 10.8
DK/REFUSED 10.5
Net Diff. 49.5

6. IF THE STATE LEGISLATURES OF TWO-THIRDS OF THE STATES VOTE TO CALL AN AMENDMENT PROPOSING CONVENTION TO RECOMMEND AN AMENDMENT TO PLACE TERM LIMITS ON MEMBERS OF CONGRESS, WOULD YOU WANT YOUR STATE SENATOR AND STATE REPRESENTATIVE TO VOTE YES OR NO ON THIS BILL?

Total 400

YES 67.8
NO 21.2
UNDECIDED 11.0

7. AND WHY DO YOU SUPPORT THIS?

Total Answering 271

CHANGE/NEW 15.9
CAREER POL./RE-ELECTION 12.5
TERMS TOO LONG/2 TERMS 12.2
POWER/CORRUPT/SPEC. INT. 9.6
COMPLACENT/DON'T REP. 8.1
WANT/NEED TERM LIMITS 7.7
NOTHING DONE/BAD JOB 7.0
SUPPORT/AGREE/GOOD 5.2
MORE EFFECTIVE 3.7
LIMITS/ALL LEVELS GOV'T 1.8
CITIZENS SHOULD RUN 1.1
DEMOCRAT 0.4
DK/REFUSED 14.8

8. AND WHY DO YOU OPPOSE THIS?

Total Answering 129

OPPOSE/NOT GOOD 14.7
LACK EXP./KNOWLEDGE 10.9
CANDIDATE CONTINGENT 8.5
ELECTIONS ARE LIMITS 8.5
2 TERMS NOT ENOUGH TIME 4.7
DON'T CHANGE CONSTIUTION 3.9
COST 2.3
NOT RIGHT 2.3
ALTERNATIVES 1.6
DON'T TRUST 0.8
TOO MANY COMPONENTS/BILL 0.8
ALREADY LIMITS 0.8
DK/REFUSED 40.3

9. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO SUPPORTS IMPLEMENTING TERM LIMITS FOR MEMBERS OF CONGRESS?
(Net Diff. = MORE LIKELY-LESS LIKELY)

Total 400

MORE LIKELY 64.8
Much 40.8
Somewhat 24.0
LESS LIKELY 14.8
Somewhat 5.0
Much 9.8

NO DIFFERENCE 14.0
DK/REFUSED 6.5
Net Diff. 50.0
Mean 3.87

10. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR STATE LEGISLATURE WHO OPPOSES IMPLEMENTING TERM LIMITS FOR MEMBERS OF CONGRESS?
(Net Diff. = MORE LIKELY-LESS LIKELY)

Total 400

MORE LIKELY 27.2
Much 16.8
Somewhat 10.5
LESS LIKELY 50.8
Somewhat 19.5
Much 31.2
NO DIFFERENCE 14.8
DK/REFUSED 7.2
Net Diff. -23.5
Mean 2.59

11. IN 1992, MICHIGAN RESIDENTS VOTED TO PLACE TERM LIMITS ON STATE OFFICE-HOLDERS, HOWEVER, ELECTED OFFICIALS ON THE FEDERAL LEVEL IN MICHIGAN WERE EXEMPT FROM THIS LAW. DO YOU THINK IT'S FAIR OR UNFAIR THAT MEMBERS OF CONGRESS ARE ALLOWED TO PLAY BY SEPARATE RULES AND CAN HOLD PUBLIC OFFICE FOR LIFE?
(Net Diff. = MORE LIKELY-LESS LIKELY)

Total 400

FAIR 15.2
Very 9.2
Somewhat 6.0
UNFAIR 80.2
Somewhat 17.2
Very 63.0
DK/REFUSED 4.5
Net Diff. -65.0
Mean 1.60

12. WHICH OF THE FOLLOWING SOCIAL NETWORKS DO YOU USE REGULARLY? (ACCEPTED MULTIPLE RESPONSES)

Total 400

USE SOCIAL NETWORK 65.0
Facebook 54.8
Linked-In 10.0

Twitter 7.8
Instagram 7.2
Snapchat 5.8
Other 4.5
What's App 1.0
DON'T USE SOCIAL NETWORK 24.0
DON'T USE INTERNET 9.8
DK/REFUSED 1.2

13. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total 400

REPUBLICAN 31.2
DEMOCRAT 38.8
INDEPENDENT/OTHER 28.8
Independent 22.8
Other 6.0
DK/REFUSED 1.2

14. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total 400

LIBERAL 24.2
Very 13.5
Somewhat 10.8
MODERATE 34.0
CONSERVATIVE 37.5
Somewhat 18.2
Very 19.2
DK/REFUSED 4.2

15. DO YOU AGREE OR DISAGREE WITH THE ISSUES AND PRIORITIES OF THE TEA PARTY MOVEMENT?

Total 400

AGREE 29.8
Strongly 8.8 Somewhat 21.0
DISAGREE 50.5 Somewhat 15.0 Strongly 35.5
DK/REFUSED 19.8 Net Diff. -20.8 Mean 2.04

16. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total 400

DEMOCRAT 42.8
Always 25.5
Usually 17.2
TICKET-SPLITTER 16.2
REPUBLICAN 35.0
Usually 18.0
Always 17.0
DK/REFUSED 6.0

17. WHAT IS YOUR RELIGION?

Total 400

PROTESTANT 47.8
CATHOLIC 27.5
JEWISH 1.2
MUSLIM/ISLAM 0.5
MORMON/L.D.S. 0.5
ATHEIST/AGNOSTIC 7.2
OTHER 5.8
DK/REFUSED 9.5

18. WHAT IS YOUR MAIN RACIAL OR ETHNIC HERITAGE?

Total 400

WHITE 77.5
NON-WHITE 22.0
African Amer./Black 13.5 Hispanic/Latino 3.0
Asian/Asian Amer. 2.0 Other 3.5 DK/REFUSED 0.5

19. WHAT IS YOUR AGE?

Total 400

18-29 13.2
30-40 16.2
41-55 30.0 56-65 20.0
OVER 65 20.2
REFUSED 0.2
Mean 50.01

20. GENDER:

Total 400

MALE 46.8 FEMALE 53.2

21. AREA:

Total 400

GRAND RAPIDS/SOUTH BEND 21.5

NORTH MARKETS 9.2
FLINT MARKET 11.8
LANSING/TOLEDO MARKETS 7.8
DETROIT MARKET 49.8
Oakland County 13.8 Wayne County 17.2
Rest of Detroit Mkt. 18.8

22. PHONE INTERVIEW:

Total 400

LANDLINE 70.0
CELL PHONE 30.0